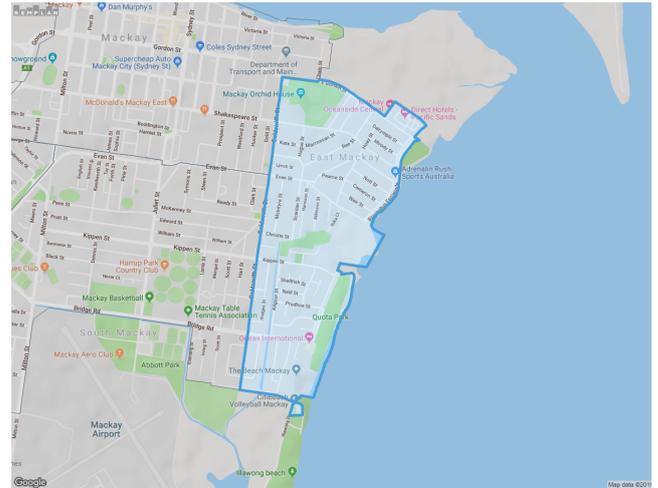




East Mackay Growth Profile

East Mackay is part of the traditional lands of the Yuwibara people. East Mackay grew up around Queen Victoria Park (later renamed Queens Park) which was first opened in 1881.

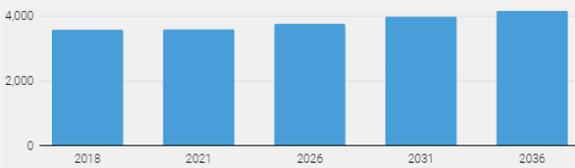
In the 1960's and 70's as part of the East Mackay Reclamation Scheme, the park was extended and large tracts of swamp and dune land was reclaimed to build the majority of East Mackay's streets into the suburb we know today.



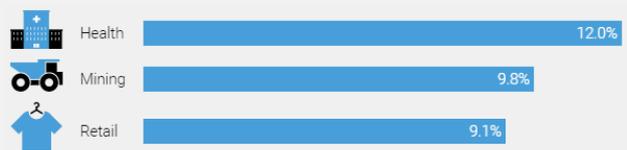
Outlook

Projected to be a continued preferred location for immigrants settling in Mackay region given the diverse housing options. On current housing trends anticipated to be an increase choice for higher density dwellings, while maintaining the option for stand-alone houses. Resident composition is anticipated to continue with a focus on working families with children, with a growing concentration of empty nesters/retirees underpinned by an ageing population. Growth is anticipated to be driven by coastal living in close proximity to the city centre and improvements in liveability supported by the Waterfront Priority Development Area.

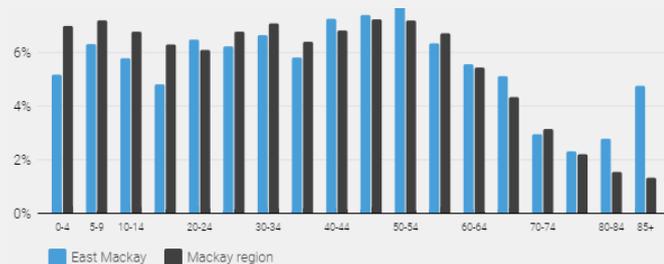
Total Residents



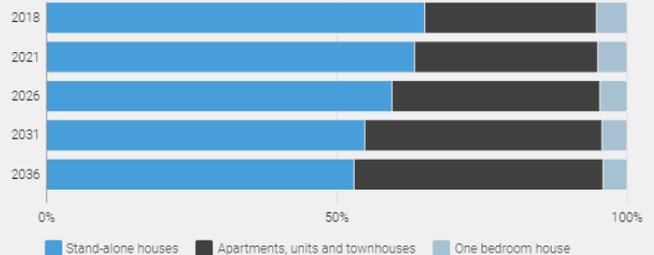
Main Industries of Employment for Residents 2018



2018 Population by Age



Dwelling Types





East Mackay Growth Profile

Demographic Profile



A population of 3,600 people representing 3% of the total population of Mackay region.



An older suburb of Mackay region with **19% of residents aged 65+**. The Mackay region average is 13.1%.



Of the population of East Mackay, **13.2% were born overseas**. This is above the Mackay region average of 11.7%.



72.3% of households are family oriented. Reflective of empty nesters/retirees.



37.5% of dwellings are rentals, above the Mackay region average 31.5%.



23% of residents hold a bachelor degree or higher, above the Mackay region average of 19%.



41.9% of residents hold a certificate level qualification. Mackay region average 47.9%



91% of working age residents are employed, in line with the Mackay region average of 91.4%.